

TECHNICAL AWARD

IN BUSINESS AND ENTERPRISE



Examination Board: NCFE
Subject Leader(s): Mr G Baker



Course Structure

Unit	Topics/Unit Title	Assessment	Weighting(%)
1	Introduction to Business and enterprise	Written examination 1 hour 30 minutes	40%
2	Understanding resources for Business and Enterprise planning	Research assignment	60%

What does the course involve?

The course is designed to interest those students who are motivated and challenged by learning through hands-on practical content. Students will develop the skills, knowledge and understanding needed for good business and enterprise practices and an understanding of working in the sector.

Students will learn:

- Entrepreneurial characteristics and business aims and objectives
- Legal structures, organisational structures and stakeholder engagement
- The marketing mix, market research, market types and orientation types
- Internal and external influences on business
- Research, resource planning and growth for business
- Human resource requirements for a business start up
- Sources of enterprise funding and business finance
- Business and enterprise planning

Further Study/Employment Prospects

Students could progress to:

- A level Business or a Level 3 Advanced Diploma in Business
- Courses/careers in accountancy, customer service, operations management, marketing, human resource management, business support, enterprise and entrepreneurship
- Apprenticeships within sectors such as finance, marketing or human resources