

BUSINESS

GCSE



Examination Board: Edexcel
Subject Leader(s): Mrs K Weaver



Course Structure

Unit	Topics/Unit Title	Assessment	Weighting(%)
1	Investigating small business	Written Examination 1 1 hour and 45 minutes	50%
2	Building a business	Written Examination 2 1 hour and 45 minutes	50%

Both papers are assessed in the same way: Multiple choice, calculation, short-answer and extended-writing questions. There are three sections in the paper. Each section is ramped, starting with multiple choice questions, moving to short answer questions and ending with extended writing. Sections B and C are based on real life, relevant business contexts and examples.

What does the course involve?

You will learn more about how small businesses are developed and discover how businesses promote themselves and keep their customers happy. You will learn how businesses manage both their finances and the people who work for them.

You will be introduced to the world of small businesses and will look at what makes someone a successful business person. You will find out how to develop an idea and spot an opportunity, and turn that into a successful business. You will understand how to make a business effective and manage money. You will also see how the world around us affects small businesses and all the people involved.

Skills you will develop

If you enjoy:

- communicating and explaining your ideas
- thinking creatively and making decisions
- working with numbers to solve business problems
- learning about the world of business through research and investigation, as well as through practical tasks then the GCSE Business course is the right subject for you.

Further Study/Employment Prospects

GCSE Business can help you prepare for further and higher education such as A Level and BTEC and NVQ courses.

You will become skilled in: making decisions, being creative, solving problems, understanding finance, dealing with data, communicating and working as part of team. A GCSE Business course could lead to work in a business-related profession such as Accountancy, Law, Marketing or the Leisure and Tourism Industry.

Skills you will develop

- Understand why we have businesses
- Understand how modern businesses work.
- Understand the role of consumer, producer and the government.
- Develop awareness of the economy.
- Develop specific subject skills.